

Issued: 15.02.2024

*This is to certify that*

# MARTIN STOILOVSKI

## Successfully completed the Digital Marketing Academy

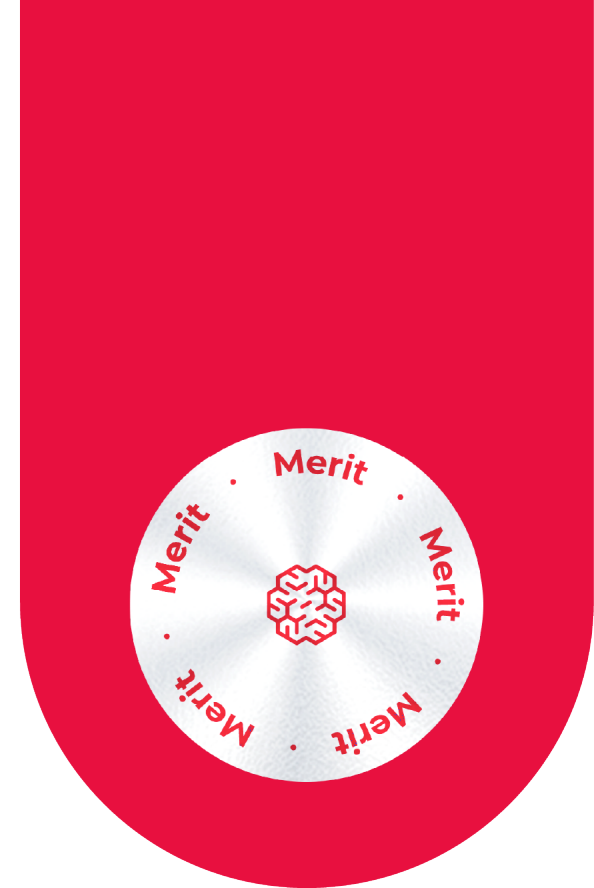
and has a critical understanding of all modules of the programme,  
a significant degree of competence and has appropriate usage of relevant materials,  
tools and technologies.



Petar Ninovski, CEO @Brainster



A Programme offered by Brainster - a learning community.  
[www.brainster.co](http://www.brainster.co)



**BRAINSTER**

- Brainster's **DIGITAL MARKETING ACADEMY** consisted of the following modules:

INTRODUCTION TO DIGITAL MARKETING

DIGITAL MARKETING STRATEGY

LEAD GENERATION

EMAIL MARKETING & AUTOMATION

CONTENT MARKETING & VISUAL  
STORYTELLING

GOOGLE ADVERTISING

SEARCH ENGINE OPTIMIZATION

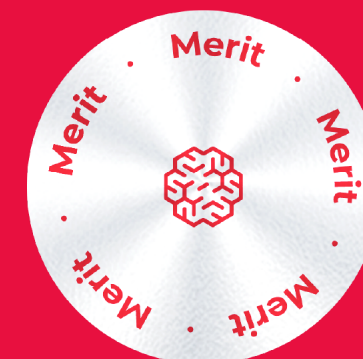
SOCIAL MEDIA MARKETING & ADVERTISING

COPYWRITING

DIGITAL PR

GOOGLE ANALYTICS

CLIENT RELATIONS & ACCOUNT  
MANAGEMENT



- **MARTIN STOILOVSKI** showed the following results:

**ATTENDANCE**

**94%**

**CHALLENGES**

REGULAR: **79%**

EXTRA: **30%**

**PROJECTS**

**71%**

**FINAL SCORE**

**76 / 100**

- **Projects completed during the programme:**

Eko Food Концепт - Digital Marketing Strategy

Landing Page for "CEED"

Content Marketing Strategy - "Brainster Next College" Project

ПР Стратегија за УНА - Digital PR

Final Project - Complete Marketing Strategy for "Smircle" or Personal Business